

2nd
Edition

EAST MED MARITIME CONFERENCE

 <https://www.emmc.me/>



EAST MED MARITIME CONFERENCE
مؤتمر شرق المتوسط البحري

Strategic
Partner



Directorate General
of Land & Maritime
Transport-Lebanon

Save the date

27

June
2024

Beirut, Lebanon

Organized by:

الربان
السفينة
Robban Assafina

EAST MED MARITIME

Conference 2024

Following the success of EMMC's first edition in 2019, the Lebanese capital Beirut is getting ready to hold the second edition of this leading maritime event on June 27, 2024, at the InterContinental Phoenicia Beirut Hotel.

The East Med Maritime Conference 2019 has managed to secure its position on the maritime calendar as one of the significant maritime events in the region and the world, attracting pioneers, leaders and experts, regional and international shipping companies, port operators and managers, shipbuilding and repair yards. Once again in 2024, those experts will meet together in Beirut to discuss current challenges and suggest recommendations, to develop a road map for a bright, safe and secure future.

In its second edition, the conference will examine the renaissance of the East Med region's countries, their maritime sector, projects underway and future plans for maritime companies in all sectors. The East Med Maritime Conference 2024 is a maritime meeting point that brings together various maritime and logistic specialties to present the latest accomplishments, innovations, current and future trends and challenges, as well as suggested solutions, on key topics like alternative fuels, sulfur dioxide emissions from ships, and the newest technologies, especially the digitalization of the maritime sector and ports and the most recent artificial intelligence technologies.

The event will also shed lights on infrastructure projects that bring along great development to maritime transport and trade, and are considered among the key points for the Belt and Road Initiative. This event will work on enhancing the role of the Eastern part of the world in this initiative, the Mediterranean region being a link between Asia, Europe and Africa, a trade hub and a gateway to global markets.

During the conference, representatives from the maritime and shipping sectors will cover the most important plans and projects of shipping lines, the capabilities of maritime fleets, the experiences of shipyards in the region, as well as the current challenges facing the maritime and logistics sector, while discussing offshore projects in the East Med region.

Fast FACTS:

Event Name	East Med Maritime Conference 2024
Date	June 27, 2024
Venue	Intercontinental Phoenicia Hotel – Beirut, Lebanon
Duration	8:30 – 17:00
Organizer	Robban Assafina

VIPs Sponsorship and attendance

The conference will be officially commenced by either His Excellency the Prime Minister or His Excellency the Minister of Public Works and Transport, as well as the Director General of Land and Maritime Transport, in the presence of all port directors, the heads of Lebanese and Arab shipping companies, and directors of various government departments.

Conference guests

Representatives of the International Maritime Organization, representatives of the ministries of maritime transport, shipping companies, regional and Arab ports, and key figures in the Arab maritime transport and shipping sector.



OBJECTIVES

- Introduce the current status of shipping, ports, logistics and offshore sectors.
- Showcase government and private sector initiatives to participants and the international and Arab public.
- Highlight the vital role of the maritime transport, ports, logistics & offshore sectors with respect to the national economy of each country.
- Develop East Med and regional ports as maritime hubs to attract international shipping lines and supply chain operations.
- Improve and educate skilled labor to upgrade the maritime industry.
- Identify the sector's challenges and suggest solutions and recommendations.
- Cooperation opportunities, business development and an exchange of ideas and experience.
- Introduce the latest technologies in shipping/maritime/offshore operations & port/container terminals.
- Present the recent maritime achievements of the East Med region's industries.
- Discuss the offshore future in the region and possible collaboration opportunities.
- Identify general concepts of investments in the fields of maritime transport, offshore & logistics to attract investors, businessmen & regional finance banks by introducing development plans, proposed projects & rules governing such investments.
- Smart ports, intelligent shipping and future of supply chains.
- Digitization of port and logistics services to facilitate trade.





SIGNIFICANCE of attendance

- Meet leaders & key decision makers of regional & international shipping, offshore & maritime industries.
- Investment opportunities to expand business horizons in the East Med maritime shipping, ports, logistics & offshore industries.
- Network with decision makers while exploring new business opportunities.
- Share your experience in addressing challenges and suggesting recommendations.
- Get introduced to the latest and future technologies serving this industry.
- Extend your international, regional and local maritime network.

Who WILL ATTEND?

- Government agencies & maritime administrations
- Oil sector authorities & administrations
- Private sector
- Ship owners, operators and managers
- Ship agents & brokers
- Ports companies and operators
- Freight forwarders & logistic companies
- Inspection firms and classification societies
- Maritime, shipping, logistics & offshore (oil & gas) educational & training institutes
- Provision, catering and crewing companies
- Marine insurance companies
- Ship building and repair yard companies
- Lifting equipment, cranes and machineries for ships, ports & offshore
- Law and legal firms
- Spare parts companies and suppliers
- Bunkering & marine lubricants
- Local and international banks
- Chambers of commerce, economy and industry



CONFERENCE SESSIONS



Local, regional and international experts in the maritime shipping, ports, logistics and offshore sectors will address various topics at the East Med Maritime Conference 2024. The main sessions of the conference are:

First session The shipping sector: geopolitical and economic developments, challenges and lessons learned

Second session The region's ports' capacity to handle rapid technological change

Third session Oil and gas in the East Med region: Optimism for new explorations with an increasing global demand

Fourth session The path towards zero emissions



First session:

The shipping sector: geopolitical and economic developments, challenges and lessons learned

- ✳ The factors influencing the maritime transportation market
- ✳ Latest commercial and technological innovations
- ✳ How can shipping achieve environmental, social, and economic goals?
- ✳ Shipowners facing market fluctuations, regulatory changes, and resilience strategies
- ✳ Middle East and North Africa’s pace on the decarbonization track, commercial costs, and readiness of shipowners and operators
- ✳ Academies and educational institutes on promoting youth involvement in the maritime industry
- ✳ How can the sector address the evolving expectations of its personnel while repositioning itself as an interesting profession?

Second session:

The region’s ports’ capacity to handle rapid technological change

- ✳ Digitalization of East Med ports’ services, challenges and opportunities
- ✳ What are the port’s requirements for efficient and secure sharing of data among all stakeholders?
- ✳ Increasing the environmental footprint of ports in the East Med region as a result of expanding global demand, sharp price swings, and strict regulations
- ✳ Economic prospects for container ports in the East Med region
- ✳ Cargo owners’ requirements from ports and their authorities
- ✳ The future of logistics in the region’s ports
- ✳ Sustainability and emission reduction in port operations
- ✳ Ports as maritime hubs for clean energy

Third session:

Oil and gas in the East Med region: Optimism for new explorations with an increasing global demand

- ✳ Latest developments in gas exploration and extraction in the East Med region
- ✳ A look at global marine energy markets and what lies ahead
- ✳ Modern trends, innovations and digitization in oil and gas sectors
- ✳ Cooperation opportunities and geopolitical instability
- ✳ The future of the region in light of the major setbacks facing the oil and gas industry, reducing costs and improving industrial base assets performance
- ✳ Demand for offshore support vessels: shipyards’ readiness, operators’ needs, latest technology and regulatory requirements
- ✳ Decarbonization of offshore operations

Fourth session:

The path towards zero emissions

- ✳ Maritime leaders’ lookout to draw a road map towards a green future
- ✳ A look at the legislative and regulatory regulations for a sustainable maritime future
- ✳ Diversification of marine fuels, alternative fuels, and industry’s readiness for such changes
- ✳ Establishing regulatory policies and cooperation among stakeholders



WORKING PAPERS

The East Med Maritime Conference 2024 is a meeting point to present new developments and extensive experience in the fields of maritime, shipping, logistics and offshore.

We invite every expert and specialist in the maritime sector to take part in this conference, by submitting summaries of their research and working papers. High-quality research contributions have a significant impact on the development of all areas of the maritime and shipping sector.

Contributions and working papers that discuss the conference sessions, including figures, tables, and research citations are also accepted.

A professional committee will analyze and assess each paper that is submitted, and the authors of accepted papers will get certificates during the conference. These working papers will be posted on the conference website so that attendees may read and follow.

SPONSORSHIP

For sponsoring the conference, kindly send an email to info@emmc.me



The Following are SOME ADVANTAGES FOR CONFERENCE PARTICIPANTS

- Attend the conference and enjoy all of its facilities
- Receive the conference's customized bag
- Conference papers will be sent to participant's email
- All conference-related services, such as conference events, quick registration, pleasant welcoming, seating, coffee break and lunch provided on-site, and internet access.

The ORGANIZER

Robban Assafina, the media platform specialized in maritime, shipping, ships, offshore and marine technology, is organizing the East Med Maritime Conference 2024, with strategic sponsorship of the General Directorate of Land and Maritime Transport and the Maritime Science and Technology Institute (Marsati), being a top-notch occasion, which will benefit the Arab economy and maritime sectors.

Robban Assafina started its maritime media journey in 2009 with the help of a specialized team of extensive maritime knowledge. This team continues to deliver accurate maritime news while also serving as a valuable information source, mainly in its specialized publication, website, & mobile application, which together make up an integrated maritime media platform.

The first East Med Maritime Conference, organized by Robban Assafina in 2019, featured more than 32 specialized speakers and international experts from various Arab and European countries, more than 30 sponsors, and 250 attendees. It brought together top experts in the maritime, offshore, and maritime academic sectors.

In 2023, The Robban Assafina Maritime Awards Night 2023 was successfully concluded, with a regional and international participation of the maritime and shipping industry leaders. This maritime event gathered international and regional maritime figures to honor them for their significant roles, accomplishments and valued milestones in the shipping, ships, offshore and ports industries.

Robban Assafina has also organized many maritime training courses in the Arab world in cooperation with major international maritime educational institutions and international classification societies, which contributed to raising the level of Arab maritime cadres.





EMMC GALA DINNER

The EMMC Gala Dinner is on the horizon, where East Med Maritime Conference anticipates hosting a distinguished assembly of maritime industry leaders and experts in an exclusive gathering.

Scheduled for the evening of Thursday, June 27, this prestigious event will unfold in the Grand Ballroom of the InterContinental Phoenicia Beirut.

With over 200 attendees expected, including pioneers in the field, it promises an evening of networking and enjoyment.

Secure your spot at the Gala Dinner today.



CONFERENCE REGISTRATION

Conference Delegate Registration Rates (Non-Lebanese Nationals)

Delegates	Registration Rates
One delegate	USD 690
Two delegates from the same company	USD 550/delegate (20% discount)
Three or more delegates from the same company	USD 480/delegate 30% discount
Shipping & Maritime Students	USD 415/delegate 40% discount

Conference Delegate Registration Rates (Lebanese Nationals)

Delegates	Registration Rate
One delegate	USD 450
Two delegates from the same company	USD 360/delegate (20% discount)
Three or more delegates from the same company	USD 315/delegate 30% discount
Shipping & Maritime Students	USD 270/delegate 40% discount

*No Delegate Registration will be accepted without Full Payment.